

Florida Homes For Sale By Owner, MLS Property Search, Home Buyer Rebates, Real Estate Widgets at Newly Launched OwnerDirect.US

Central Florida home buyers and for sale by owner sellers can find powerful real estate marketing solutions, innovative property search tools and cost-saving programs at the OwnerDirect.US Website.

Orlando, FL (iCompanyNews) December 15, 2009 — A new Website loaded with innovative real estate tools and services for Florida home buyers and sellers is now online at <http://OwnerDirect.US>. Home buyers can sign-up for a free personalized property locator service, search Florida MLS and For Sale By Owner property listings, learn about Florida down payment assistance programs and more.

"At OwnerDirect.US, Florida home buyers can save thousands of dollars through buyer rebates and mortgage discounts by combining the services of a professional REALTOR® and mortgage financing expert into one transaction."

Home buyers can work with experienced real estate agents and mortgage lenders through a special OwnerDirect.US Home Buyer Program to qualify for rebates of up to \$10,000. A [rebate calculator](#) on the Website estimates buyer savings.

Owner Direct Realty Services provides free access to several valuable tools without requiring registration. Visitors can [search Florida Multiple Listing Service](#) and FSBO homes for sale to build a list of properties that meet selected search criteria, and then quickly browse listings through a photo slideshow, saving significant time in identifying properties of interest.

Registration provides immediate access to more home buyer resources, including additional property details, photos and virtual tours; school statistics; a property mortgage payment calculator; plus tools to save property searches, email listings to others and save favorite properties to revisit later.

At the OwnerDirect.US Website, Florida home sellers are equipped with marketing strategies and tools to compete in the challenging 2010 real estate market. The company has created several listing packages that allow savings on commissions while utilizing services of an experienced REALTOR® and mortgage financing expert. Florida property owners can [add a free FSBO listing](#) that includes marketing services and real estate agent consultation, or purchase a MLS flat-fee listing package that includes agent services with savings on commissions if the seller finds the buyer. Traditional full service packages are also available.

FSBO sellers can grab a free widget to promote the listing on other Websites and social media, and post articles about the community on a seller listing blog to further market the property for sale.

Owner Direct Realty Services, Inc., an established real estate corporation located in central Florida, is owned and operated by Carlton Peart, a licensed real estate broker since 1997 and President of Access Mortgage Services, a mortgage lender specializing in FHA and conventional loans.

Real estate brokers interested in operating a virtual real estate system in their area, and others interested in spreading the word about the free widgets and other valuable services, can find information in the Press Room at <http://OwnerDirect.US>.

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