



Affiliate Broker and Agent Systems Overview

This document describes the ***Social Networking/Company Blog Website Option*** component of the ***Virtual Real Estate Marketing Affiliate Broker System*** Website. For additional information and access to all documentation describing the broker affiliate program, visit the [affiliate system overview](#) on the **OwnerDirect.US** Website or [contact us](#).

Real Estate Website Overview

We are constantly adding new features to our Website architecture, administration tools and marketing program. This section highlights what is included in the current base application. These features are standard unless otherwise noted.

Primary Business Areas And Visitor Channels

You can return to the beginning of this Website overview document, by starting at the [Primary Business Areas And Visitor Channels introduction section of the Real Estate Website Overview](#).

Primary business areas and visitor channels can be found here:

- [General Design Concepts And Home Page](#)
- [Buyer Services](#)
- [Property Search](#)
- [Seller Services](#)

Additional information, including descriptions of add-on options, Website administration and more can be found in the following documents:

- [Website Administration](#)
 - [MLS IDX Data Interface Option](#)
 - [Mortgage Loan Origination Package Option](#)
 - [Multi-agent And Lead Generation Option](#)
 - [Social Networking/Company Blog Website Option](#)
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Mobile Device (.MOBI) Website Option

□ .MOBI Website Coming Soon

A new **.MOBI Website** component is under development and will be available for the **OwnerDirect.US Website** by clicking on the icon that appears at the upper left corner of the home page as shown in this image. The image to the right displays how a mobile device user can navigate to the **.MOBI Website** from the main Website, which will be directly accessed by going to the **OwnerDirect.MOBI** Web address.

[Image MOBI-1]

The mobile device Website will provide quick and easy access to many powerful features available to visitors at the main real estate Website. As features become available, they will be announced in the **Press Room** on the **OwnerDirect.US Website**, so please check there for announcements.

[Image MOBI-2]

