



Affiliate Broker and Agent Systems Overview

The OwnerDirect.US Virtual Real Estate Marketing affiliate broker and agent systems offer powerful state-of-the-art marketing and management solutions for real estate brokers and agents. Our application package is a fully-functional stand-alone offering, designed to provide brokers with the tools needed to service buyers and sellers of land, residential, or commercial properties. When you include our **mortgage loan origination package**, you will make your OwnerDirect.US business a one-stop service center, providing home buyers with a cost efficient and coordinated transaction process, while **maximizing the return on your investment**.

Affiliate Broker System *complete OwnerDirect.US website and administration package*

As a broker, you will be the **exclusive OwnerDirect.US affiliate in your area**, receiving the qualified leads that come through our system for the locations you serve. You will be able to refer out of area leads generated by your system to OwnerDirect.US affiliates in other areas with full confidence.

Your OwnerDirect.US Website comes with a powerful set of administration tools to service your buyers and sellers, add property listings, manage your agents, track leads and much more. With the **MLS listings option**, your MLS IDX data can be loaded directly into your system nightly using our scheduled automated process. You will have easy-to-use tools to immediately begin customizing your color scheme, company identity elements, resource lists, buyer and seller slideshow presentations, agent blog, numerous text content points, and more features to suit your needs.

We incorporated the same security architecture in our Website application and database design used by major banks to assure that your customer and other confidential data are secure. Your registered visitors can feel assured that the contact and other confidential information they provide is encrypted and stored in a secure database management system.

Although you will be running your own business, you will not be going it alone. Our **management and technical support experts** are there 24/7 to assist you in managing your MLS listing data, critical online communications and whatever else you need to operate successfully.

Your affiliate Website can have its own domain name address or use a subdomain of OwnerDirect.US (i.e. lasvegas.ownerdirect.us), and is **optimized for submission to search engines, information tagging and news services**. You can benefit from affordable piggy-back advertising on our active Internet marketing program, or use our marketing specialist or yours to develop your own marketing plan.

Each affiliate Website includes a single agent Website and business blog to integrate your business with the social networking environment. Are you interested in adding multiple agents to your OwnerDirect.US business? Our **multiple agent add-on** will give your selling platform a real boost by providing unlimited individual agent Websites that are integrated with and managed by your base operation. Be sure to check out the **Virtual Real Estate Marketing Agent System** overview below.

Please review the **Virtual Real Estate Marketing Affiliate Broker System** highlighted features section below to learn more about the Website applications and Internet marketing program for broker affiliates. [Contact us today](#) for more information about our affiliate program.

Agent System

full-service OwnerDirect.US agent website, business blog and administration package

Real estate agents can benefit by becoming OwnerDirect.US agents. Our agent Websites have their own Web address and retain an **individual identity** while sharing listings, registered members, leads and other data and services with the primary broker system. Agent Websites are customizable and administered by each individual agent using friendly online tools, and include a **powerful business blog** to facilitate integration with the social networking environment.

Your agent Website and blog are optimized for automatic submission to search engines, information tagging and news services as part of our Internet marketing program. Not only does your agent Website attract buyers and sellers, but as leads from our main Website are assigned to you, your **personal lead tracking and notification system** will help you closely follow the activity of new and returning buyers and sellers.

Please review the **Virtual Real Estate Marketing Agent System** highlighted features section below to learn more about the Website applications and Internet marketing program for agents. [Contact us today](#) for more information about our agent program.

Features

We are constantly adding new features to our Website architecture, administration tools and marketing program. Follow the links below to review highlights of what is included in the current programs:

Virtual Real Estate Marketing Affiliate Broker System

- [General Design Concepts And Home Page](#)
 - [Buyer Services](#)
 - [Property Search](#)
 - [Seller Services](#)
 - [Website Administration](#)
 - [MLS IDX Data Interface Option](#)
 - [Mortgage Loan Origination Package Option](#)
 - [Multi-agent And Lead Generation Option](#)
 - [Social Networking/Company Blog Website Option](#)
 - [Mobile Device \(.MOBI\) Website Option](#)
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Virtual Real Estate Marketing Agent System

- [Agent Website Introduction](#)
 - [Agent Website Administration](#)
 - [Lead Generation And Integrated Communications](#)
 - [Agent Business Blog Overview](#)
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